

Jay Yu

January

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An interactive designer with extensive experience on FLASH, papervision3D, actionscript3, HTML, CSS, XML, PHP, and CS4 Adobe applications in interactive web design industry; Has 12 years of experience in graphics and web design; Has better knowledge and understanding in between programmer and designer.

Web  
Programmer  
& Designer



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# Jay Yu

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## OBJECTIVE

To obtain a team player position for development of web design and online interactive applications by using FLASH, actionscript and other leading applications.

## WORK EXPERIENCE

**Sept/2009 – Dec/2009 Ogilvy - Redworks** Toronto

Flash Developer

- Advertising and PR Services;
- Managing group of interactive campaign and activities online;
- Using FLASH, Actionsript3 & Photoshop etc.

**Sept/2005 – May/2009 ADCAST advertising Inc.** Taipei

Art Director

- Advertising and PR Services;
- Managing group of interactive campaign and activities online;
- Educating colleagues and updating the most updated technology;
- Using FLASH, Actionsript3, FLEX, Papervision3D, 3DS MAX and Adobe Applications to create online presentation and campaign.

**Mar/2002 – Aug/2005 HardMouse Multimedia** Taipei & Toronto

Front-End Designer

- **Alydan Web Consulting Inc.**

Create and maintain the web site for clients. Building eLearning module for Bank of Montreal. Using Photoshop, flash, actionsript2, HTML, CSS, XML and Javascript etc.

Web and Interface Designer

- **OperEx Interactive**

Creating web page with HTML, DHTML, FLASH, ASP, Java Script and common web and graphics tools such as PhotoShop and Dreamweaver etc.

#### Interface Designer & Developer

- **GE Power Management**

Top level graphic design for E-Commerce site and Intranet by using Macromedia FLASH; Working with ASP & database programmer to develop e-commerce site; Developing on-line training for customer with FLASH.

#### Graphic Designer

- **Eden Advertising Agency Inc.**

Using HTML, FLASH and all web page tools to create extreme web page and relate creations; Supporting office colleagues to finish the banner and other graphics design

#### Multimedia Designer

- **Skymark Multimedia.**

Web page design, web creation, video editing, digital presentation and package design; Responsible for the multimedia department and creating HTML, CGI script, interactive movie for web pages.

#### Graphic Designer

- **Microjack Multimedia**

Responsible for web page, animation design and maintenance; Developing still images & motion picture from computerized systems.

#### Art Director

- **ezTravel.com.tw**

Creating website and maintain the campaign for client in booking travel package and air tickets using HTML, DHTML, FLASH and Webtrend tracking systems.

- **Lucidity Technology** - A PDA manufactures company

Creating the website to simulate the PDA demo on web page by using FLASH.

Jan/1991 – May/1992 **Softstar Information Co, Ltd.** Taipei

#### Art Designer

- Responsible for creation and development of computer graphics needed for computer games such as character design and background design; Involved in most facets of games creation from inception through completion.

## EDUCATION

Sept/1996 **International Academy of Design** Toronto

- Computer Graphic - 3D studio, FLASH, DreamWeaver, Director 7, Photoshop 5.5, ImageReady, Illustrator 8.0, Premiere 4.0, HTML, CGI script setup, Pagemaker, Poser, CuteFTP, Fireworks, Most of Multimedia & Internet tools.

Aug/1993 **Seneca College** Toronto

- Illustration & Computer Graphics.

## LANGUAGES

English Fluent

Chinese Fluent

## SKILLS

Papervision3D Expert

ActionScript 2 & 3 Expert

Painting Expert

FLASH Expert

Adobe Applications Expert

PHP & MySQL Intermediate

DHTML, XML, CSS Intermediate

FLEX Intermediate

3D STUDIO MAX Intermediate

Reference

Interactive Designer

**Leonardo Nanfara**

416-859-6468

Alydan Web Consulting Inc.

**Tom Petru**

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System Administrator - Bank of Montreal

**Mark Liu**

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